



19th Annual
Saturday, February 5, 2022
1115 MacGregor Way, Houston, TX 77030



2022 SPONSORSHIP PACKAGE

WWW.HCHDFFOUNDATION.ORG/2022TEXASMEDRUN



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**“Harris Health System Food Farmacy is a collaborative program with the Houston Food Bank. “We know that if we give our patients the tools — in this case foods — they need to succeed, they will...”
Dr. Glorimar Medina, Executive Vice president, Ben Taub Hospital says.**

The Harris County Hospital District Foundation (HCHD Foundation) cordially invites you to participate as a Sponsor of our **19th Annual TexasMedRun** on **Saturday, February 5, 2022!** Our event is USA Track and Field certified and sanctioned, and will be held in the Texas Medical Center. The funds raised will benefit the Harris Health System, Food Farmacy Program!

So, what is a Food Farmacy? A Food Farmacy helps patients dealing with food insecurity (without means to adequate food sources) and diabetes. Patients are identified by physicians and referred to the program based on their food insecurity needs and a diagnosis of diabetes.

Patients with documented food insecurity and diabetes with elevated A1C levels (three-month hemoglobin measures above 7%) qualify for the program. Each receives free food including 30 pounds of fruits and vegetables, and four healthy food items like whole-grain rice, beans or meats every two weeks.

Currently, Harris Health System has three Food Farmacy locations at Strawberry and Acres Home Ambulatory Care Centers, and Lyndon B. Johnson (LBJ) hospital.

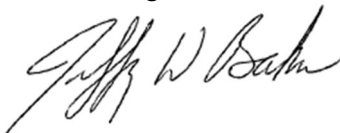
“Harris Health System Food Farmacy is a collaborative program with the Houston Food Bank. “We know that if we give our patients the tools — in this case foods — they need to succeed, they will. We are seeing success and they’re seeing it too. Our hope is that it will show them that they can help in the process of taking care of their health,” says Medina.

About 60% of the 2,700 patients with diabetes in these locations have elevated A1C levels. Patients with A1C levels of 7% or more are at risk for severe nerve damage, kidney failure, loss of vision, as well as life-threatening conditions like stroke and heart disease.

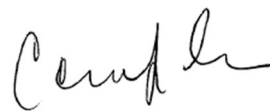
The HCHD Foundation strives to raise needed funds to help make healthcare more widely accessible, especially in areas where there are barriers to these services. It is our goal to raise in excess of \$100,000.00 to expand the Food Farmacy Program to include a kitchen area for cooking demonstrations and an exercise room at Strawberry and Acres Home Ambulatory Centers and LBJ Hospital.

Please help us to help those in our community to once again live a healthier life. Your sponsorship to help expand this much needed program would certainly be appreciated.

Warmest regards,



Jeffrey W. Baker
Executive Director
HCHD Foundation



Carolyn Amos
Operations Manager
HCHD Foundation

2022 TexasMedRun Sponsorship Opportunities

BASIC PACKAGE - ALL SPONSORSHIPS INCLUDE:

- A dedicated "Thank You" post on all Foundation social media platforms
- Your company logo and link included on www.hchdfoundation.org
- Company recognition during public address announcements
- Race Site Signage - Company name displayed on banner and along race route during the TexasMedRun
- Sponsorship displayed throughout Harris Health System
- Your corporate logo displayed on race day T-Shirt

<input checked="" type="checkbox"/>	PRESENTING SPONSOR (SOLD)	\$15,000
	<ul style="list-style-type: none"> ○ Basic Package, plus ○ Naming Rights - Company recognized as "Presenting Sponsor" of the TexasMedRun ○ Expo Booth - one (1) 10"x10" booth for promotional use ○ Race Entries - 50 Participant bibs to race of choice 	
<input type="checkbox"/>	T-SHIRT SPONSOR	\$10,000
	<ul style="list-style-type: none"> ○ Basic Package, plus ○ Corporate logo prominently displayed on sleeve of race day t-shirt ○ Expo Booth - one (1) 10"x10" booth for promotional use ○ Race Entries - 20 Participant bibs to race of choice 	
<input type="checkbox"/>	10K RACE TITLE SPONSOR	\$10,000
	<ul style="list-style-type: none"> ○ Basic Package, plus ○ Expo Booth - one (1) 10"x10" booth for promotional use ○ Race Entries - 20 Participant bibs to race of choice 	
<input type="checkbox"/>	RACE BAG SPONSOR	\$5,000
	<ul style="list-style-type: none"> ○ Basic Package, plus ○ Corporate logo exclusively displayed on Race Bag ○ Expo Booth - one (1) 10"x10" booth for promotional use ○ Race Entries - 10 Participant bibs to race of choice 	
<input type="checkbox"/>	BREAK POINT WATER STATION SPONSOR	\$3,000
	<ul style="list-style-type: none"> ○ Basic Package, plus ○ Race Entries - 4 Participant bibs to race of choice 	
<input type="checkbox"/>	PHOTO-BOOTH / MUSIC BOOTH SPONSOR	\$2,000
	<ul style="list-style-type: none"> ○ Basic Package, plus ○ Race Entries - 3 Participant bibs to race of choice 	



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- 1K SUPERHERO KIDS CAPES SPONSOR** **\$1,000**
 - Basic Package, plus
 - Race Entries - 2 Participant bibs to race of choice

- IN-KIND COMMUNITY SPONSOR** **\$500**
 - Basic Package, plus
 - Race Entries - 1 Participant bibs to race of choice

Ways to Donate:

- Visit hchfoundation.org/2022texasmedrun for online payment
- Check payable to HCHD Foundation
- Mail or email completed form to Carolyn.Amos@harrishealth.org

Thank you for your support! Please email your logo to veronica.washington2@harrishealth.org for all TexasMedRun marketing materials.

SPONSOR

Company/Organization _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

E-mail address _____

Website URL (link for promotion) _____

- **Please charge my Credit Card (circle one):** **Visa** **MasterCard** **American Express**

CARD NO.

EXPIRATION DATE

BILLING ADDRESS (if different from above)

SIGNATURE

DATE